

Summary: Correct use of Images

Region Nauders – Tiroler Oberland - Kaunertal

This summary serves as an overview for the correct use of image files from the image archive of the region Nauders - Tiroler Oberland - Kaunertal according to the general terms and conditions. In case of contradiction to the general terms and conditions, the latter shall prevail.

For what purpose may the images be used?

The images may only be used for communication purposes in connection with the region Nauders - Tiroler Oberland - Kaunertal. They are only released for the promotion of the region as a tourism & business location.

The use of the images in a context that endangers or violates the reputation and prestige of the region is expressly prohibited.

May I use the images to promote my homepage?

Yes, the images may be used for the promotion of your own homepage as long as it is related to the region Nauders - Tiroler Oberland - Kaunertal or a product or a company from this region.

May I place the images on a product?

The images may only be used for communication purposes, i.e. in brochures, flyers, for PR, on websites and the like. However, the images may not be used on products, merchandising articles and the like.

May I modify or edit the images?

Retouching and image editing are not permitted. A detail or section of the image may be shown as long as the expressiveness of the image is not changed.

May the pictures be passed on to third parties?

The transfer of the image files to third parties, unless this is necessary for the user's own advertising purposes (e.g. to advertising agencies, booking platforms, Facebook), is not permitted. The passing on by e.g. press agencies is permitted if it serves to promote the region Nauders - Tiroler Oberland - Kaunertal. Graphic & advertising agencies are asked to contact the TVB Tiroler Oberland directly, regardless of a permitted transfer under this provision.

Do I have to provide a copy right notice? What is the copy right notice?

Yes, a source and copyright notice must be included.

This photo credit must be indicated as follows: "TVB Tiroler Oberland / Photographer". The name of the photographer is to be taken from the picture title.

for example: © TVB Tiroler Oberland / Daniel Zangerl

In case of doubt, it is essential to consult with the tourist association (TVB).

The enclosed general terms and conditions are hereby agreed.